



guildhouse

GENERAL MANAGER (CEO)

JOB & PERSON SPECIFICATION

SEPTEMBER 2024



Guildhouse

Job and Person Specification

Title of Position	General Manager (CEO)
Type of Appointment	Full time
Responsible to	Guildhouse Chair

INTRODUCTION

We are seeking an experienced Executive to lead the organisation working with the Board to develop strategies to best serve our Members, raise our public profile and secure funding and support to ensure Guildhouse has a viable and vibrant future.

BACKGROUND

Our Vision is:

Connecting art, artists and community, Guildhouse leads a bold and diverse visual art, craft and design sector that positions artists at its core.

Guildhouse is South Australia's peak body for visual art, craft and design and is acknowledged for its strong voice in the State's Arts Community.

Established as an incorporated association, this leading organisation has supported South Australian creative practitioners for over 50 years. The organisation is supported by Arts South Australia and the Australia Council for the Arts through the Visual Arts and Craft Strategy.

Our purpose is to engage with and support visual artists, craftspeople and designers with services and professional development opportunities that are affordable and relevant. We also develop and promote opportunities to take practitioners out of their traditional studio practice and place them in environments to enrich their practice through collaboration, research and experimentation and develop new work that is presented to new and diverse audiences.

Guildhouse is a membership-based organisation with over 1,200 members. From students to emerging, mid-career and established practitioners, who work across all areas of visual art, craft and design along with Affiliate Members coming from the broad community along with organisations, businesses and Guilds.

Guildhouse collaborates with other organisations, institutions, and business, along with visual artists, craftspeople and designers to deliver its core mission.

Our mission includes developing a vibrant and sustainable community of visual artists, craftspeople and designers by supporting, professionalising and creating pathways for creative professionals. We also aim to maintain a strong, dependable and inciteful voice in the Arts Community of South Australia and ensure that Arts Ministers share our Arts Vision for practitioners and a best-in-class Arts Hub.





POSITION SUMMARY

The GM (CEO) of Guildhouse will have proven leadership experience in management and administration at a senior level. The successful applicant will demonstrate expertise and commitment to delivering professional services and programs along with generating new income streams, partnerships and philanthropy.

Key Responsibilities:

1. building the profile of Guildhouse within the creative and broader Arts community.
2. delivering services which increase the professionalism and sustainability of craft, design and visual art practitioners.
3. promoting South Australian craft, design and visual art practitioners in innovative ways and to new markets through strategic partnerships.
4. promoting the Vision for a re-capitalised, modern and inspiring future Lion Arts precinct built as a centre for Arts excellence.
5. advancing the role of Guildhouse as a leading service organisation and advocate on behalf of our membership
6. sourcing and securing funding, sponsorship and philanthropy through relevant bodies
7. exploring new service delivery and business models
8. review organisation effectiveness
9. ensuring the efficient and effective delivery of high quality services, programs and projects
10. act as Public Officer under the Incorporated Association Act for the organisation. Act as a Responsible Officer under the Occupational Health, Safety and Welfare Act for the organisation

Selection Criteria

Essential

- tertiary qualifications in business or related area
- experience in growing and delivering member/customer value in membership-based or comparable organisation
- strong commercial acumen and finance/accounting skills and experience
- proven ability to create new opportunities and creative outcomes through positive and proactive stakeholder engagement
- proven track record in increasing revenue sources
- ideally strong networks and relationships in the arts sector
- media spokesperson/public face experience

Desirable

Any one or more of the following:

- understanding of contemporary art, craft and or design in South Australia
- a degree or diploma in the arts or related industry experience
- Experience as a successful practising artist



HOW TO APPLY

Applications including a cover letter and CV should be addressed to Andrew Reed and Trish Retallick. Please visit henderconsulting.com.au to apply.

For a confidential discussion, please call (08) 8100 8827.

Please Note

Your application will be automatically acknowledged by a return email.